

GENERAL POLICY

We are proud to carry consignment books as part of our overall inventory. As such, we hold consignment books to the same high standards as the rest of our book inventory. All consignment books are reviewed and approved by our consignment committee. This process can take between 2-4 weeks.

- Our commission is 40%. We pay out 60% for consignments sold. Pricing should be comparable to the rest of our stock.
- We will only pay for items that were sold. Damaged or stolen items are the sole financial responsibility of the consignor.
- All consignment books must be bound with legible titles on the spine, imprinted with an ISBN and barcode, proofread and free of typographical errors.
- Due to lack of shelf space, if your book is approved, we will initially take 2 copies of your book. We will ask you to pick up any unsold copies after 3 months.
- We pay only for books that have been sold. Damaged or stolen items are the sole financial responsibility of the consignor.
- At the end of the consignment period you can choose to take your books back, or renew your consignment for \$20.00.
- Consignments books are reviewed and approved by our consignment committee. This process can take between 2-4 weeks.

TALK TO US



CONTACT: KATIE GARCIA
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STAR LINE BOOKS

CONSIGNMENT POLICY

GENERAL GUIDELINES

PACKAGES

HELPFUL TIPS

BASIC PACKAGE **\$20.00**

- YOUR BOOK IS PLACED IN A PRIME LOCATION AT THE FRONT OF THE STORE IN OUR LOCAL AUTHOR FEATURES.

MARKETING PACKAGE **\$70.00**

- YOUR BOOK IS PLACED IN A PRIME LOCATION AT THE FRONT OF THE STORE IN OUR LOCAL AUTHOR FEATURES.
- WE WILL FEATURE YOUR BOOK IN OUR EMAIL NEWSLETTER THAT GOES OUT TO CUSTOMERS.
- WE WILL GIVE YOU A LINK TO PLACE ON YOUR SOCIAL MEDIA AND WEBSITE TO BUY YOUR BOOK FROM OUR WEBSITE.
- WE WILL CREATE A DOOR POSTER FOR YOUR BOOK.

IF YOUR MARKETING PACKAGE IS SUCCESSFUL AFTER 2 MONTHS AND SELLS YOUR BOOK WE WILL OFFER YOU:

BOOK SIGNING PACKAGE **\$70.00**

- SEND OUT PRESS RELEASE TO OVER 25 MEDIA OUTLETS.
- FEATURE YOUR BOOK SIGNING ON OUR WEBPAGE AND EVENT ON OUR FACEBOOK.

BOOK SIGNINGS MUST BE SCHEDULED AT LEAST 5-6 WEEKS BEFORE THE SIGNING IN ORDER TO PROMOTE THE EVENT

Our consignment committee is looking for books that are well-written and well-edited with subject matter appropriate to our store.

For consideration you must provide:

- A copy of your book
- A critical review or description of your book in approximately 50 words
- JPG image of your book

If we select your book for consignment we have three consignment programs to choose from. The fees help pay for the administrative and promotional expenses incurred with many consignments we handle every year.

- Encourage your friends, family, and other contacts to purchase your book at Star Line Books.
- Send out press releases and other promotional materials.
- Contact local media and book clubs to let them know your book is available at Star Line Books. Offer to speak at one of their meetings.
- If you have a website for your book, include a link to Star Line Books.
- Promote your new book across social media platforms.